



ESCE

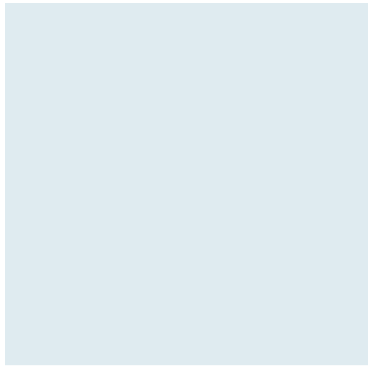
INTERNATIONAL BUSINESS SCHOOL

MASTERS PROGRAM

INTERNATIONAL ADMISSIONS

www.esce.fr

PARIS



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Message from the Dean

Welcome to ESCE International Business School in Paris and thank you for your interest in ESCE Master's program.

For the past 45 years ESCE has been preparing students to take on international responsibilities in multinational companies. Today, a network of 7 000 alumni around the world plays an important role in developing a globalized business world.

ESCE is dedicated to:

- Train students to become international managers adaptable to the increasing complexity of organizations and business environment
- Anticipate the development of trade and the emergence of new professions
- Increase multicultural awareness and develop the sense of creativity and innovation of the students
- Enhance students' analytical skills to solve major issues of today's business world
- Develop the employability of the students

To achieve its ambitions, ESCE relies upon:

- Excellent learning facilities in the center of Paris
- Highly qualified faculty members, in both academic and professional terms
- A team of research faculty with an international experience
- A strong international presence: 140 partner universities around the world in more than 40 countries

To further our goal we, the alumni, staff, students, corporate partners, pedagogical team, are all devoted to incorporate our graduates into this ever changing business world that requires highly skilled, committed and well-rounded business leaders.

These are ESCE's goals and values.

I look forward to meeting you in the near future as one of our Master's students.

Jean Audouard
Dean

OUR MISSION:

ESCE's mission is to train students in the international development of businesses and all economic players in a globalized world, with respect for ethics, diversity and cultures.

The School achieves its mission through a program based on applied research undertaken by the Faculty, on the transmission of managerial knowledge and on the practical competencies that the students acquire, particularly during their internships.

10 keys to success

OUR VALUES:

COMMITMENT,
RESPONSIBILITY, CREATIVITY,
INNOVATION,
OPEN-MINDEDNESS,
MULTICULTURALISM

1

One common project, 7 000 individual success stories

1st International Business School created in France in 1968, at the initiative of a Governmental Agency for International Trade

2

An accredited Master's degree Program

A Master degree accredited by the French Ministry of Higher Education and Research

3

An International dimension

- 140 partner universities
- Classmates from around the world
- Member of the Laureate International Universities

4

Experienced Faculty

Highly qualified research faculty and teaching staff with years of international experience

5

An Alumni network of 7 000

In more than 75 countries around the world, prepared to help integrate our graduates into the business world

6

Career focused program with individual attention

- An internship placement included in the program
- Assistance from the Corporate Relations Department with internship placement search

7

Language proficiency

- French language courses for international students included in the program
- English communications courses as needed

8

Spectrum of specializations

A wide selection of specializations in English and in French to complement the international business training

9

International Student Services

International student services for all practical and logistical issues before and after arrival in France

10

Excellent learning environment

Exceptional location with modern infrastructure in the heart of Paris

ESCE

International Business School

Campus in the heart of Paris

Paris is one of the world's leading business and cultural hubs influencing politics, education, media, science, and the arts housing plenty of multinational companies, many of whom are the employers of our graduates. Paris extends out to a wide spectrum of innovative and traditional economic sectors offering fruitful career opportunities for our students.

Situated in the heart of Paris, inside beautifully renovated premises, ESCE's campus is conveniently accessible by all means of transportation. Just steps away from the magnificent Eiffel Tower, this four-story modern and convivial

infrastructure offers quality learning environment and provides an interactive student life.

ESCE school building comprises of:

- 60 spacious classrooms fully equipped with latest technology
- Large lecture theatre holding up to 400 seats
- Student cafeteria with a patio
- A MediaCentre
- Rest and lounge area for students
- Campus equipped with WIFI access
- Administrative and Student Services offices
- A garden courtyard



ESCE

Master's Program

Overview

The main goal of the Master's program is to successfully insert the graduates into the French and international corporate world. The program provides students with excellent practical training that includes a strong foundation in international business and allows them to develop their own interests by selecting a specialization.

The entire program is based on the understanding of the operational and management functions of a company in an international environment, equipping students with the essential knowledge, interpersonal skills and pragmatic training needed in the current business world.

The program offers three specializations in English and two specializations in French.

Specializations in English
International Marketing
International People Management
Supply Chain Management

Specializations in French
Marketing International
Finances Internationales

CORE MODULES

The core modules are designed to build a concrete foundation in international business, finance and economics complementing the courses related to the specializations.

FACULTY

The faculty is made up of both French and international teaching staff, with a total of 15 different nationalities represented. Almost all of the 64 full-time teaching staff have professional experience in their specialist fields, whether this be in business, finance, marketing, human resources, international communications or supply chain management. Our permanent professors have forged their academic reputations through the quality of their published research in all areas of International Business. ESCE also welcomes around 140 part-time and visiting lecturers, all of whom are specialists in their fields or from the business world.

Duration of the program: 4 semesters (2 years)

Structure: 3 semesters of onsite courses + 1 semester of internship and Thesis

- The first semester consists of core modules common to all specializations.
- The second and third semesters consist of courses in the specialization and core module courses in International Trade.
- The last semester consists of a mandatory internship placement for a minimum of 6 months and a final Thesis presentation.

Alongside the core modules, the international students will also have the opportunity to perfect the French language to a highly operational level.

In order to obtain the ESCE Master's degree, all international students (non French speakers) must reach the intermediate (B1) level in French at the end of the program. An assessment test will be provided to assure that this level is attained.

The French language courses are offered during the first three semesters. They are mandatory for the students who require to master the language to reach the equivalent of B1 (intermediate) level at the end of the program.



DEVELOPING COMPETENCIES

During the two years of the Master program, the aim of the teaching staff is to develop key skills and competencies in every ESCE graduate:

- The acquisition of managerial skills
- Cultural adaptability
- The ability to work efficiently and pro-actively towards a given objective
- The capacity to understand the implications of globalizations
- A sound knowledge of international business techniques
- The ability to manage complex information

Varied, Interactive, Stimulating Teaching Methods

An Interactive Learning Experience

- Students enjoy small class sizes and an interactive, project based curriculum. Material is based upon real-life case studies with discussion sessions and project presentations.

Group Work

- Group work is a vital component of the learning experience at ESCE. Working in groups of mixed nationalities trains students how to manage and accomplish given tasks within a multicultural business environment.

Business Simulation games

- Business simulation games enable students to use all of their knowledge and skills to actually simulate the management of a company, looking at all aspects of business management: entrepreneurial skills, business development, marketing, finance, accounting, HR management and strategy.

Internship Placement

- Internship placement takes place during the final semester for a minimum of 6 months in France or abroad. This hands-on experience is invaluable in further developing professional competencies within the international marketplace.

Final Graduation Thesis

- All students in their final year are required to present their Thesis project to an academic jury. Preparing for such a project sharpens the analytical and research skills. Preparation of the presentation builds up confidence and develops interpersonal and communication skills, which are crucial aspects of transforming into a successful business leader.

Specialization in English

INTERNATIONAL MARKETING

OBJECTIVES

The International Marketing specialization equips students with the knowledge and tools needed to make strategic marketing decisions:

- Establishing and implementing a market study
- Understanding how to conduct a brand analysis
- Creating a marketing action plan
- Constructing a communications plan
- Mastering a marketing presentation
- Building a team vision

	Semester 1	HOURS	CREDITS	Semester 2	HOURS	CREDITS
Year 1 Modules	- International Trade	39	4	- Integrated Marketing Communications	39	4
	- Strategic Management	39	4	- Digital Marketing & CRM	39	4
	- Current Economic Issues	39	4	- Brand Management	39	4
	- Finance and Management	39	4	- International Contract Negotiation	39	4
	- Consumer Behaviour & Marketing Research	39	4	- International Project and set-up-Management	39	4
	- French OR English 1	39	4	- Online Business Game	39	4
	Inter-Semester Session (January)			- French OR English 3	39	4
	- French OR English 2	39	4	- Professional Project Preparation 2	19.5	2
	- Professional Project Preparation	19.5	2			
Year 2 Modules	- Product Management	39	4.5	- Internship placement	6 months	5
	- Intelligence Marketing & Innovation	39	4.5	- Final Thesis presentation		25
	- Services Marketing	39	4.5			
	- Strategic Marketing Analysis	39	4.5			
	- International Market entry and Development Strategies	39	4.5			
	- Developing Business and Sales Internationally	39	4.5			
	- French OR English 4	39	3			

POTENTIAL CAREER FIELDS

Product Management / Group Marketing / International Operational Marketing / Project Management / Market Research / Media Planning / Advertising / Communications

Specialization in English

INTERNATIONAL PEOPLE MANAGEMENT

OBJECTIVES

International People Management specialization is a cross-disciplinary major which teaches students to be successful managers of an international team.

Students will learn how to:

- Create and manage a team
- Define each individual's role
- Evaluate both the team's and individual performances
- Recruit employees and oversee career progression
- Understand and apply company HR policies
- Understand a company's social responsibility
- Develop your leadership skills and professional efficiency

	Semester 1	HOURS	CREDITS	Semester 2	HOURS	CREDITS
Year 1 Modules	- International Trade	39	4	- Corporate Social Responsibility	39	4
	- Strategic Management	39	4	- Managing Across Borders	39	4
	- Current Economic Issues	39	4	- Managing People	39	4
	- Finance and Management	39	4	- International Contract Negotiation	39	4
	- Theory & Organizational Management	39	4	- International Project and set-up-Management	39	4
	- French OR English 1	39	4	- Online Business Game	39	4
	Inter-Semester Session (January)			- French OR English 3	39	4
	- French OR English 2	39	4	- Professional Project Preparation 2	19.5	2
	- Professional Project Preparation	19.5	2			
Year 2 Modules	- Developing Potential	39	4.5	- Internship placement	6 months	5
	- Parity and Diversity	39	4.5	- Final Thesis presentation		25
	- Navigating Change	39	4.5			
	- Managing Information Systems	39	4.5			
	- International Market entry and Development Strategies	39	4.5			
	- Developing Business and Sales Internationally	39	4.5			
	- French OR English 4	39	3			

POTENTIAL CAREER FIELDS

Business Process Management / Change Management / Performance Management / HRM in Mergers, Acquisitions and Alliances / International Development / Mobility Services / Process and Innovation Performance

Specialization in English

SUPPLY CHAIN MANAGEMENT

OBJECTIVES

The Supply Chain Management major is designed to give students a thorough understanding of the internal mechanism of a company and allow them to be able to successfully:

- Manage International Flows and Stocks
- Forecast sales
- Calculate and supply the necessary raw materials
- Implement an industrial or commercial plan
- Develop new sourcing strategies
- Negotiate new contract with suppliers

	Semester 1	HOURS	CREDITS	Semester 2	HOURS	CREDITS
Year 1 Modules	- International Trade	39	4	- Purchasing Management	39	4
	- Strategic Management	39	4	- Operations Management	39	4
	- Current Economic Issues	39	4	- Management of the International Flows and Stocks	39	4
	- Finance and Management	39	4	- International Contract Negotiation	39	4
	- SCM & Logistical Strategies	39	4	- International Project and set-up-Management	39	4
	- French OR English 1	39	2	- Online Business Game	39	4
	Inter-Semester Session (January)			- French OR English 3	39	4
	- French OR English 2	39	2	- Professional Project Preparation 2	19.5	2
	- Professional Project Preparation	19.5	2			
Year 2 Modules	- Supply Chain Management	39	4.5	- Internship placement	6 months	5
	- Quality Management Improvements Approach	39	4.5	- Final Thesis presentation		25
	- International Purchasing Strategies & Practices	39	4.5			
	- Prévision & systèmes d'information(Fr)	39	4.5			
	- International Market entry and Development Strategies	39	4.5			
	- Developing Business and Sales Internationally	39	4.5			
	- French OR English 4	39	3			

POTENTIAL CAREER FIELDS

Logistics Management / International Transport Management / Lean Management / Operational Management / Purchasing / Demand Planning / Logistics Analysis

Specialization in French

INTERNATIONAL MARKETING

OBJECTIVES

The International Marketing specialization offered in French has common objectives as the specialization offered in English. The students are expected to:

- Establish and implement a market study
- Understand how to conduct a brand analysis
- Create a marketing action plan
- Construct a communications plan
- Master a marketing presentation
- Be trained in getting the team behind the vision

	Semester 1	HOURS	CREDITS	Semester 2	HOURS	CREDITS
Year 1 Modules	- International Trade	39	4	- Communication	39	4
	- Strategic Management	39	4	- Marketing digital & relationnel	39	4
	- Current Economic Issues	39	4	- Gestion de Marque	39	4
	- Finance et Gestion	39	4	- International Contract Negotiation	39	4
	- Consumer Behaviour & Marketing Research	39	4	- Montage et Management de projets internationaux (in French)	39	4
	- French OR English 1	39	4			
	Inter-Semester Session (January)			- Online Business Game	39	4
	- French OR English 2	39	2	- French OR English 3	39	4
	- Professional Project Preparation	19.5	2	- Professional Project Preparation 2	19.5	2
Year 2 Modules	- Marketing de l'offre	39	4.5	- Internship placement	6 months	5
	- Études approfondies et plan marketing	39	4.5	- Final Thesis presentation		25
	- Course 1 of the Minor	39	4.5			
	- Course 2 of the Minor	39	4.5			
	- International Market entry and Development Strategies	39	4.5			
	- Developing Business and Sales Internationally	39	4.5			
	- French OR English 4	39	3			

Choice of minors

The students who follow this specialization in French select one of the two minors:

- Luxury Goods (Luxe) OR • Consumer Packaged Goods (Grande Consommation)

According to the minor selected, the courses in the last semester will diverse appropriately.

COURSES IN LUXURY GOODS (LUXE)		
	HOURS	CREDITS
Gestion des produits de luxe	39	4.5
Image et Communication digitale	39	4.5

or

COURSES IN CONSUMER PACKAGED GOODS (GRANDE CONSOMMATION)		
	HOURS	CREDITS
Marketing des services	39	4.5
Management de la distribution	39	4.5

POTENTIAL CAREER FIELDS

Sector Management / Sales Administration / Market Information systems Development / Business Engineering / Key Accounts / Category Management / Trade Marketing / Market Research / Brand Management / Advertising

Specialization in French

INTERNATIONAL FINANCE

OBJECTIVES

The students in the International Finance specialization are expected to achieve the following outcomes:

- Master the tools in evaluating financial performance
- Measure and understand the risks linked to activities of the financial market
- Understand the techniques to control and manage risks
- Acquire the principal usages of the banking and financial law
- Manage financial flows

	Semester 1	HOURS	CREDITS	Semester 2	HOURS	CREDITS
Year 1 Modules	- International Trade	39	4	- Contrôle de Gestion (fi)	39	4
	- Strategic Management	39	4	- Gestion des risques financiers	39	4
	- Current Economic Issues	39	4	- Gestion de Portefeuille et Gestion obligataire	39	4
	- Finance et Gestion	39	4	- International Contract Negotiation	39	4
	- Analyse des risques finances intl	39	4	- Montage et Management de projets internationaux	39	4
	- French OR English 1	39	4	- Online Business Game	39	4
	Inter-Semester Session (January)			- French OR English 3	39	4
	- French OR English 2	39	4	- Professional Project Preparation 2	19.5	2
	- Professional Project Preparation	19.5	2			
Year 2 Modules	- Évaluation de l'Entreprise	39	4.5	- Internship placement	6 months	5
	- Gestion de Trésorerie	39	4.5	- Final Thesis presentation		25
	- Fusions et Acquisitions	39	4.5			
	- Droit bancaire et financier	39	4.5			
	- International Market entry and Development Strategies	39	4.5			
	- Developing Business and Sales Internationally	39	4.5			
	- French OR English 4	39	3			

POTENTIAL CAREER FIELDS

Banking: central functions, Risk assessment, financial markets, company financials / Insurance Management / Financial Management / Financial Advising / Financial Ethics / Audit and expertise

International Admission

ADMISSION REQUIREMENTS

The admission requirements into the ESCE Master's program for International students are as follows:

- An International **Bachelor's Degree** (3 or 4 years) in business, economics, management or any related discipline recognized by the Ministry of Education of the degree awarding country (**an official Bachelor's degree**).
- **English language requirement for all specializations:**

Minimum
TOEIC 780 OR
TOEFL 85 (iBT) OR
equivalent

- **To follow specializations in French:**

Minimum B2 level OR
equivalent
on TEF or TCF or other
French language certificates



PLEASE NOTE: *In order to obtain the ESCE Master's degree, the international students following a specialization in English must achieve a minimum B1 (intermediate) level in French language at the end of the program. In order to assist students to achieve this level, intensive French language training courses are included in the program for those who require it.*

CONTACT

International Admissions

All correspondence relating to International Admissions should be directed:

By post: ESCE - Paris
Attention: International Admissions
10 rue Sextius Michel - 75015 Paris
France

Telephone: +33 (0)1 81 51 15 38

Email: intl_admissions@esce.fr

International Admission

APPLICATION PROCEDURES

To apply for the ESCE Master's program, please consult the steps below.

STEP 1:	Download a Master's application online (either in English or in French): www.esce.fr > International > International Applicants > Master OR Email: intl_admissions@esce.fr to request an application form
STEP 2:	Submit the following required documents to the address indicated under the International Admissions contact : <ul style="list-style-type: none">• A completed Application Form and attach an ID photo.• Proof of language proficiencies (requirements indicated on Admissions Requirement page):<ul style="list-style-type: none">- TOEIC or TOEFL (proof of English language level) original from the test centre,- TEF, TCF or French language certificates (proof of French language level).• Two signed and sealed Letters of Recommendation. (1 academic & 1 professional OR 2 academics)• Recent Résumé/CV.• A copy of the Undergraduate Degree certificate (and other diplomas received). If the candidate is in his/her last semester of the undergraduate program, we will require an official letter from the current university stating that if the candidate successfully completes his/her last semester, s/he will obtain the degree (indicate the name of the degree).• An official final transcript of grades or official transcript of grades up to the last semester completed if the candidate is in his/her last semester of the undergraduate degree program.• A statement of interest - why you wish to participate in the ESCE Master program and how this program will contribute in reaching your career expectations and goals. This statement should be addressed to the Admissions Committee.• A copy of your passport (photo page).

The Admission decision pertaining to the application is based upon the complete and whole academic / personal record - academic background, references, motivation, etc.

International Student Services



Once a candidate has been confirmed into the ESCE Master's program, the **International Relations Department** will be the main point of contact with ESCE prior to arrival in Paris to complete administrative and logistical procedures.

Members of the International Relations staff are here to help the students with the formalities of living and studying in France and they are able to advise on issues such as:

- Visa information and contacts for application (Campus France or French Consulate Visa section)
- Temporary stay permit (carte de séjour) after arrival in France
- Finding accommodation in Paris
- How to apply for government housing subsidies
- Social Security and Health Insurance information (207€ per year for French National Social Security coverage. Amount changes every year. The coverage is from October to September for one year)
- Opening a bank account in France
- All other administrative issues after arrival in France: electricity contracts, mobile phone contracts, transport, etc.

The International Relations department also organizes and supervises the international student groups such as: Events Club, Cultural Discovery Club, and Buddy groups.

INDUCTION/ORIENTATION WEEK

During the first week of the program, the International Relations department will organize **Induction/Orientation** sessions when students will be provided with all the information required to complete the administrative formalities necessary to make their time in France as stress free as possible.

During the same week, the **Office of the Associate Dean of Academic Affairs** will also organize meetings and presentations where various Academic Heads of the different specializations will present the contents of the modules and the Associate Dean will present the general program overview, the Rules and Regulations of the program.

The two offices work closely together in order to make sure the International Master's students are able to attend the essential sessions organized by both offices.

The Induction week is also a time for students to get to know their French counterparts, and activities are arranged daily to encourage students to explore Paris and socialize with their new colleagues.

COST OF LIVING	
Housing:	650€ - 850€ per month
Food:	200€ per month
Transport:	65€ - 78€ per month
Entertainment:	150€ per month
Social Security / Health insurance:	207€ per year (French National Social Security coverage. Amount changes every year. Coverage from Oct-Sept)
Miscellaneous	100€ per month

**All costs are estimated and are subject to fluctuate*

Corporate Relations Department



ESCE has a team of 8 full time members of staff whose objectives are:

- To prepare and prime ESCE students in organizing their thoughts while appropriately selecting the area of internship placement they wish to pursue. It is the Corporate Relations Department who organizes the course in the program titled: **Professional Project Preparation** where the students will learn how to compose an attractive Resume/CV, where to search for internship/job placements, interview skills, personal assessment skills, etc.
- To assist ESCE students in their search for internship placements in the chosen areas of interest, in France or abroad
- To prepare students for the transition into the world of professionals
- To find ESCE students the best job opportunities in the international workplace

To enhance the employable assets of the students in an increasingly competitive marketplace, our colleagues at the Corporate Relations Department at ESCE work diligently to provide the best possible service to all our students. Proactively seeking the best opportunities for ESCE students, the Corporate Relations Department meets key decision makers on a daily basis from some of the world's most attractive employers in order to promote the employability of our students, whether it be for a 6-month internship or for a permanent job position. As a result, ESCE graduates are now amongst the most highly sought after, not only in France but globally.

In addition to providing internship offers and job opportunities, the Corporate Relations Department also organizes Career Fairs, company visits, and project based partnerships with international firms (ie: KPMG, IBM, Toys 'R' Us).

- 3 000 internship offers available through the Corporate Relations Office
- 78 % of final year students are recruited for permanent positions before graduation
- 66 % of employed graduates started at a salary above 33 000 €
- 55 % of employed graduates were offered their positions after their internship placements in the same company
- 46 % of positions are based in France
- 27 % of positions have an international role
- 27 % of positions are based outside of France

Student Associations

All too often international students studying in a foreign country find themselves drawn towards their own compatriots or people with whom they have their native language in common. This holds true for both socializing outside of the classroom as well as when forming study groups and networks within the school.

At ESCE great emphasis is placed on ensuring that students who wish to participate fully in the cross-cultural experience have every advantage when it comes to integrating into the daily life in France, both inside and outside the campus. We invite all students to exploit these opportunities to get the best experience during the program in France.

❖ THE STUDENT COUNCIL (Bureau des Etudiants - BDE)

ESCE's Student Council (Bureau des Étudiants - BDE), is a student-run organization made up of 20 elected members. The BDE organizes extra-curricular student activities for the entire ESCE student population. Great effort is put into organizing activities which promote cooperation between students and which are accessible to all. These include regular guided cultural visits, student parties, and inter-university events.

❖ THE STUDENT SPORTS ASSOCIATION (Bureau des Sports - BDS)

Part of the BDE, the BDS manages the student sports clubs, of which there are many. Some of the sports that ESCE students can participate in include sailing, climbing, athletics, badminton, basketball, boxing, canoeing, football, weightlifting, judo, karate, rugby, table-tennis, volleyball, handball, squash and tennis. There is also a keen dancing group which enjoys break-dancing, Latin dancing, belly dancing and hip hop.

❖ EVENTS CLUB

The International Club is an organization run by French students, supervised by the International Relations Department which aims to celebrate the cultural diversity found within ESCE by organizing events showcasing different national traditions. Foreign students are encouraged to participate by sharing their national culture with their fellow students, and generally four events per semester are organized. These activities could typically include

a Thanksgiving dinner organized at ESCE or a Mexican day or a French breakfast.

❖ CULTURAL DISCOVERY

This group lead by French students organizes monthly cultural excursions in the Paris region for international students. Accompanied by the French students, the international students are able to go on visits of the cultural hotspots in Paris and around Paris and experience the true French culture. Some of the activities include: photo exhibitions, participating as audience in a TV Show, attending a Ballet performance, visiting Montmartre and a whole host of other cultural activities. This is a great way for students to make the most of their stay in Paris and to learn all about its rich cultural history.

❖ BUDDY

The "Buddy" system is a wonderful initiative in which a French student becomes the "buddy" for one or more international students. In addition to the International Relations Department, buddies help foreign students to settle in by generally explaining how things work in France, imparting local knowledge about the area and helping out with tricky administrative issues. Also, once a month, the French "buddy" will organize a meal or a night out for the international buddy and other new students to help make them feel at home. The students will be able to contact the French "buddy" before their arrival in Paris with any questions they may have about life on campus and how best to prepare for their time in France.

Student Testimonials



Arnaud BEAUMONT
Supply Chain Coordinator - Pepsi Co.

“When I left ESCE, Pepsi Co, the company that I had done my end of program internship with, offered me a permanent position in one of the Logistics Department teams. They put me in charge of distribution for the Igloo Post Mix, which was an opportunity that I couldn’t pass up. My time spent at ESCE was unique. I did an internship in London, having previously spent a semester study in Spain and one in Australia. Throughout my time at ESCE I acquired both practical and academic skills, but most of all I came away with an exceptionally open minded attitude. During my five years of studies at ESCE, I had the chance to work with people of 15 different nationalities! I specialized in Supply Chain Management with International Business and I came away with a very solid skill-set that allowed me to enter the professional workplace as smoothly as possible.”



Agathe BLANCHARD
Co-Packing Planner Savoury - Unilever

“I entered ESCE after my high school baccalaureat in scientific stream.

During the program at ESCE, I benefited a lot from the high quality training I received from the teachers who were passionate and motivated in their respective fields. I was also able to enjoy one of the strong characteristics of the school, international partner network. I had the opportunity to study at the Universidad Europea de Madrid, in an exceptional program and campus site which was a great reward for me at a personal level. But the most important element for me was the career emphasis that the program offered which allowed me to partake in various internship positions adding a strong value to my degree: Areva, Future Electronics in Montreal, Canada and finally Unilever, France. The last position at Unilever transformed into a permanent contract after graduation and I was able to evolve quickly within the company by being promoted to the Area Planning Manager position covering Europe within the year. A rapid advancement gave me a great outlook on other interesting positions either in Europe or abroad.”

ESCE Graduates

Where are they now?

❖ SALES

Export Sales Attaché
Mitsubishi

Purchasing Manager
Auchan

Sales Engineer
Fiat

Area Manager
Vignobles Alain Château

Commercial Attaché
Crédit Agricole

Sales Manager
Reed Midem

Back Offices Sales Manager
Brandt

❖ MARKETING

Visual Merchandiser
Massimo Dutti

Marketing Manager
Vente Privee.com

Product Manager
Galleries Lafayette

International Product Manager
Groupe Seb Moulinex

Partnership Manager
Natures et Découvertes

Assistant Project Manager
Carrefour

Product Manager
Leroy Merlin

Product/Operational Manager
Guerlain

❖ FINANCE

Finance Director
Bouygues

Executive
Barclays Capital

Financial Controller
Alcatel

Performance Analyst
BNP

Finance Executive
Vinci Construction

Business Controller
Guerlain

Credit Analyst
Caterpillar

❖ AUDIT & ADVISORY

Audit Advisory
KPMG

Internal Audit
Siemens SAS

Legal Audit
Ernst & Young

Financial Audit
Deloitte & Touche

Private Banking Audit
Indosuez

International Audit Manager
Institut Pasteur

Management Accountant
Quicksilver Europe

❖ SUPPLY CHAIN MANAGEMENT

Planning Management
Van Cleff & Arpels

Demand Planner
Danone

Product Supply
Procter & Gamble

Supply Chain Manager
Samsung

Operational Airports Manager
Federal Express International

Director Supply Chain
Panasonic

Logistics Controller
Valeo Service

Client Logistics Assistant
Hermes

Outsourcing Manager
Guerlain

Logistics Coordinator
L'Oréal

Purchasing & Logistics Manager
Sagem



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